

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
472833 /	06115537
<u>Product</u>	
NRSC 2012	
<u>Contract Dates</u>	<u>Estimate #</u>
10/10/12 - 10/16/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC	
09/27/12 / 09/27/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 11	KVVU	10/10/12	10/12/12	MORE Access	6-7pm		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--WTF--				3	\$235.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/08/12-10/14/12	MORE Access	6-7pm	---WThF---	:30		\$235.00	NM		
				See MG 24.3,24.4,24.5,24.6,24.7,24.8								
N 18	KVVU	10/15/12	10/16/12	BB League Championships	1pm-8pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	MT----				2	\$4,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	BB League Championships	1pm-8pm	MTU-----	:30		\$4,500.00	NM		
				See MG 24.3,24.4,24.5,24.6,24.7,24.8								
N 24	KVVU	10/15/12	10/16/12	Katie Couric	2-3p		:30			NM	7	\$6,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	MT----				2	\$145.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Katie Couric	2-3p	MTu-----	:30		\$145.00	NM		
				See MG 24.3,24.4,24.5,24.6,24.7,24.8								
	3	KVVU	10/15/12-10/15/12	Katie Couric	1-2pm	M-----	:30		\$275.00	NM		
	④	MG	for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1									
	4	KVVU	10/15/12-10/15/12	Anderson	2-3p	M-----	:30		\$300.00	NM		
	④	MG	for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1									
	5	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30		\$350.00	NM		
	④	MG	for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1									
	6	KVVU	10/15/12-10/15/12	Special Early News	Special Early New	M-----	:30		\$550.00	NM		
	④	MG	for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1									
	7	KVVU	10/14/12-10/14/12	BB League Championships	1pm-8pm	-----St	:30		\$4,500.00	NM		
	④	MG	for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1									
	8	KVVU	10/14/12-10/15/12	Cops/Cops	M-Sa 8-10p/Su	7-1M-----St	:30		\$470.00	NM		
	④	MG	for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1									
N 25	KVVU	10/15/12	10/16/12	Anderson	3-4p		:30			NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	MT----				2	\$155.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>	
472833 /	06115537	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/12 - 10/16/12	NRSC 2012	
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRSC		09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	2	KVVU	10/15/12-10/21/12	Anderson See MG 24.3,24.4,24.5,24.6,24.7,24.8	3-4p	MTu-----	:30	\$155.00	NM			
N 26	KVVU	10/15/12	10/16/12	The Dr.Oz Show	4-5p		:30			NM	3	\$675.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	MT-----	4	\$225.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	KVVU	10/15/12-10/21/12	The Dr.Oz Show See MG 24.3,24.4,24.5,24.6,24.7,24.8	4-5p	MTu-----	:30	\$225.00	NM			
	3	KVVU	10/15/12-10/21/12	The Dr.Oz Show See MG 26.5	4-5p	MTu-----	:30	\$225.00	NM			
	5	KVVU	10/16/12-10/16/12	The Dr.Oz Show ④ MG for 26.3 10/15	4-5p	-Tu-----	:30	\$225.00	NM			
N 27	KVVU	10/15/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	1	\$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	MT-----	2	\$350.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 See MG 24.3,24.4,24.5,24.6,24.7,24.8	5-530p	MTu-----	:30	\$350.00	NM			
N 28	KVVU	10/15/12	10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$365.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	MT-----	2	\$365.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p See MG 24.3,24.4,24.5,24.6,24.7,24.8	M-F 530-6p	MTu-----	:30	\$365.00	NM			
N 29	KVVU	10/15/12	10/16/12	MORE Access	6-7pm		:30			NM	0	\$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	MT-----	2	\$235.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	KVVU	10/15/12-10/21/12	MORE Access See MG 24.3,24.4,24.5,24.6,24.7,24.8	6-7pm	MTu-----	:30	\$235.00	NM			
	2	KVVU	10/15/12-10/21/12	MORE Access See MG 24.3,24.4,24.5,24.6,24.7,24.8	6-7pm	MTu-----	:30	\$235.00	NM			

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/16/12	79	\$45,375.00	\$38,568.75
Totals	79	\$45,375.00	\$38,568.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
472833 /		06115537
<u>Product</u>		
NRSC 2012		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/10/12 - 10/16/12		
<u>Advertiser</u>	<u>Original Date / Revision</u>	
NRSC	04/13/12 / 04/16/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	<u>Totals</u>	
											<u>Spots</u>	<u>Amount</u>
N 1	KVVU	10/10/12	10/12/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	--WTF--					3	\$365.00			
N 2	KVVU	10/10/12	10/12/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	--WTF--					3	\$475.00			
N 3	KVVU	10/10/12	10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$2,970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	--WTF--					6	\$495.00			
N 4	KVVU	10/10/12	10/12/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	--WTF--					3	\$220.00			
N 5	KVVU	10/10/12	10/12/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	--WTF--					3	\$195.00			
N 6	KVVU	10/10/12	10/12/12	Katie Couric	2-3p		:30			NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	--WTF--					3	\$145.00			
N 7	KVVU	10/10/12	10/12/12	Anderson	3-4p		:30			NM	3	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	--WTF--					3	\$155.00			
N 8	KVVU	10/10/12	10/12/12	The Dr.Oz Show	4-5p		:30			NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	--WTF--					6	\$225.00			
N 9	KVVU	10/10/12	10/12/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	--WTF--					3	\$350.00			
N 10	KVVU	10/10/12	10/12/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	--WTF--					3	\$365.00			
N 11	KVVU	10/10/12	10/12/12	MORE Access	6-7pm		:30			NM	3	\$705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	--WTF--					3	\$705.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>	
472833 /	06115537	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/12 - 10/16/12	NRSC 2012	
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRSC		04/13/12 / 04/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/08/12	10/14/12								
N 12	KVVU	10/10/12	10/12/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/08/12	10/14/12	--WTF--			3	\$1,250.00			
N 13	KVVU	10/10/12	10/12/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$1,905.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/08/12	10/14/12	--WTF--			3	\$635.00			
N 14	KVVU	10/13/12	10/13/12	UNLV Football	Various		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/08/12	10/14/12	-----2-			2	\$750.00			
N 15	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/08/12	10/14/12	-----1			1	\$150.00			
N 16	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	1	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/08/12	10/14/12	-----1			1	\$4,650.00			
N 17	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/08/12	10/14/12	-----1			1	\$925.00			
N 18	KVVU	10/15/12	10/16/12	BB League Championships	1pm-8pm		:30			NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/15/12	10/21/12	MT-----			2	\$4,500.00			
N 19	KVVU	10/15/12	10/16/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/15/12	10/21/12	MT-----			2	\$365.00			
N 20	KVVU	10/15/12	10/16/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/15/12	10/21/12	MT-----			2	\$475.00			
N 21	KVVU	10/15/12	10/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/15/12	10/21/12	MT-----			4	\$495.00			
N 22	KVVU	10/15/12	10/16/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/15/12	10/21/12	MT-----			2	\$220.00			
N 23	KVVU	10/15/12	10/16/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/15/12	10/21/12	MT-----			2	\$195.00			
N 24	KVVU	10/15/12	10/16/12	Katie Couric	2-3p		:30			NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/15/12	10/21/12	MT-----			2	\$145.00			
N 25	KVVU	10/15/12	10/16/12	Anderson	3-4p		:30			NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/15/12	10/21/12	MT-----			2	\$155.00			
N 26	KVVU	10/15/12	10/16/12	The Dr.Oz Show	4-5p		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/15/12	10/21/12	MT-----			4	\$225.00			
N 27	KVVU	10/15/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:	10/15/12	10/21/12	MT-----			2	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>	
472833 /	06115537	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/12 - 10/16/12	NRSC 2012	
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRSC		04/13/12 / 04/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
N 28	KVVU	10/15/12	10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12		MT-----				2	\$365.00			
N 29	KVVU	10/15/12	10/16/12	MORE Access		6-7pm		:30		NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12		MT-----				2	\$235.00			
N 30	KVVU	10/15/12	10/16/12	Fox 5 News M-F 10p-11p		10p-11p		:30		NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12		MT-----				2	\$1,250.00			
N 31	KVVU	10/15/12	10/16/12	Fox 5 News M-F 11p		M-F 11-1135p		:30		NM	2	\$1,270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12		MT-----				2	\$635.00			
										Totals	82	\$45,375.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/16/12	82	\$45,375.00	\$38,568.75
Totals	82	\$45,375.00	\$38,568.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6115537 TRF# 472833
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

NAME ISS /NPBSC

AGY # _____ AGY. NAME NEBO MEDIA, INC.

P.O. BOX 3775
SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20027

ORDER # _____ CONTRACT # 6115531 CLASS: NAIL LOCAL REGIONAL

FLIGHT DATES OCT10/12 OCT16/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP25/12 12.40

BEP:

CHANGE IN AGENCY
NO OTHER CHANGES
PLS CNF THANKS

CON CM * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * *

: LINE#:REP : CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
: : LINE#: : : : : : : DATE : DATE : /WK: INVT : : SPTS:
NO BUYS TO PRINT

OCT/12 45375.00

CONTRACT TOTAL 45375.00

CONTRACT TOTAL
TOTAL SPOTS 45375.00
82

MARKET TOTALS \$266,911 KVUU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%

SVC- NSI BOOKS- MAY/PJ
DEMONS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES I-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPIRE

REP HEADLINE# 6115537 TRF# 472833
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES SEP27/12 15-42
*** KVUU-TV ***

ADV # _____ ADV. NAME ISS/NRSC
AGY # _____ AGY. NAME NEBO MEDIA, INC.
P.O. BOX 3775

WASHINGTON, DC 20027

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME JESSICA MURRAY
SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6115537 CLASS: NATL. LOCAL REGIONAL
PRDCT NRSC 2012 EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT10/12 OCT16/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE SEP27/12 15.42

REP: TO ROSE

FR NIKKI

OK'D MI SEE LINES 34-39

TOTAL SAME

PLS CNF THANKS

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

:LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS:	WEEK	: DAYS	:TOTL:	:SPTS:
:														

11	S	600P-700P	30	\$235.00	10/10	10/12	2	W-F
34	A	100P-200P	30	\$275.00	10/15	10/15	1	MON

PROGRAM : KATIE COURIC
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. SEE MG OFFER. NOT PRE-BOOKED PLS
ORD COM2: APPROVE.
THIS IS A MAKE-GOOD FOR OCT10 ON LINE-11 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-20 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-31 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-26 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-27 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-28 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-29 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-30 FOR 1 SPOT/WK

REP HEADLINE# 6115537 TRF# 472833
SSS MOD# 1: UNAPPROVED REV #1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP27/12 15.42
CHANGES KYVU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYS	TOTL:	SPTS:
PROGRAM :	ANDERSON													
ORD COM1:	SPOTS N/A	DUE TO SPORTS	&	DEBATE.	SEE MG OFFER.	NOT PRE-BOOKED	PLS							
ORD COM2:	APPROVE.	MAKEGOOD	MADE UP OF LINES		34-39									
PART OF A														
35	A	200P-300P			30		\$300.00	10/15	10/15	1	MON		1	
PROGRAM :	DR OZ													
ORD COM1:	SPOTS N/A	DUE TO SPORTS	&	DEBATE.	SEE MG OFFER.	NOT PRE-BOOKED	PLS							
ORD COM2:	APPROVE.	MAKEGOOD	MADE UP OF LINES		34-39									
PART OF A														
36	A	300P-400P			30		\$350.00	10/15	10/15	1	MON		1	
PROGRAM :	NEWS													
ORD COM1:	SPOTS N/A	DUE TO SPORTS	&	DEBATE.	SEE MG OFFER.	NOT PRE-BOOKED	PLS							
ORD COM2:	APPROVE.	MAKEGOOD	MADE UP OF LINES		34-39									
PART OF A														
37	A	400P-430P			30		\$550.00	10/15	10/15	1	MON		1	
PROGRAM :	NLCS GAME #1													
ORD COM1:	SPOTS N/A	DUE TO SPORTS	&	DEBATE.	SEE MG OFFER.	NOT PRE-BOOKED	PLS							
ORD COM2:	APPROVE.	MAKEGOOD	MADE UP OF LINES		34-39									
PART OF A														
38	A	500P-800P			30		\$4,500.00	10/14	10/14	1	SUN		1	
PROGRAM :	COPS/COPS													
ORD COM1:	SPOTS N/A	DUE TO SPORTS	&	DEBATE.	SEE MG OFFER.	NOT PRE-BOOKED	PLS							
ORD COM2:	APPROVE.	MAKEGOOD	MADE UP OF LINES		34-39									
PART OF A														
39	A	800P-900P			30		\$470.00	10/14	10/15	1	SU-M		1	
PROGRAM :	KATIE COURIC													
ORD COM1:	SPOTS N/A	DUE TO SPORTS	&	DEBATE.	SEE MG OFFER.	NOT PRE-BOOKED	PLS							
ORD COM2:	APPROVE.	MAKEGOOD	MADE UP OF LINES		34-39									
PART OF A														
20	S	400P-700P			30		\$4,500.00	10/15	10/16	1	M-TU		1	
PROGRAM :	ACLS													
26	S	200P-300P			30		\$145.00	10/15	10/16	1	M-TU		1	
PROGRAM :	ANDERSON													
27	S	300P-400P			30		\$155.00	10/15	10/16	1	M-TU		1	

REP HEADLINE# 6115537 TRF# 472833
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

CREDIT RISK !!! HARRIS REPORT FROM REP ***CHANGES*** FAX# 610-225-1191 SEP27/12 15.42 KVUU-TV ***

REP HEADLINE# 6115537
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
*** ORIGINAL REV#0 ***

FAX# 215-564-1103
REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP APR13/12 17.1
*** KVUU-TV ***

ADV # _____ ADV - NAME ISS/NRSC
AGY # 11751 AGY - NAME STRATEGIC MEDIA SERVICES
PRDCT NRSC 2012 CONTRACT # 6115537 CLASS: NATL. LOCAL REGIONAL
FLIGHT DATES OCT3/12 OCT16/12 WK-2
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED DATE APR13/12 17.13
REP: ***NEW ISSUE ORDER***
10/10-10/16
TTLD \$45,375
PLS CNF THX
KYLE
CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

LINE#:	REP : CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	SPTS: WEEK :	DAY :	TOTL: SPTS:
:LINE#:		:	:	:	:	: DATE	: DATE	/WK:	INVT:	
1	PROGRAM :	5A NEWS	500A-600A	30	\$365.00	10/10	10/12	3	W-F	3
2	PROGRAM :	6A NEWS	600A-700A	30	\$475.00	10/10	10/12	3	W-F	3
3	PROGRAM :	7A NEWS	700A-900A	30	\$495.00	10/10	10/12	6	W-F	6
4	PROGRAM :	MORE	900A-1000A	30	\$220.00	10/10	10/12	3	W-F	3
5	PROGRAM :	DR OZ	1000A-1100A	30	\$195.00	10/10	10/12	3	W-F	3

REP HEADLINE# 6115537
*** CRIMINAL REPORT ***

REF ID: A611333 /

REP HEADLINE# 6115537
*** ORIGINATOR PROVACO ***
CLOUD ADVISOR.
ORDER WORKSHEET

ORDER WORKSHEET

APR13/12 17.1

APR13/12 17.1

REP HEADLINE# 6115537 ***

REP: TEL# 215-564-1206 FAX# 215-564-1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

APR13/12 17.1

REP HEADLINE# 6115537
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215-564-1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP APR13/12 17.1
*** KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START :	END :	SPTS:	WEEK :	DAYs	: TOTAL:	: SPTS:
30					530P-600P		30	\$365.00	10/15	10/16	2		M-TU	2
PROGRAM :					530P NEWS									
31					600P-700P		30	\$235.00	10/15	10/16	2		M-TU	2
PROGRAM :					MORE									
32					1000P-1100P		30	\$1,250.00	10/15	10/16	2		M-TU	2
PROGRAM :					10P NEWS									
33					1100P-1130P		30	\$635.00	10/15	10/16	2		M-TU	2
OCT/12					45375.00									
								CONTRACT TOTAL	TOTAL SPOTS			45375.00		
														82

MARKET TOTALS \$266,911 KVUU 17% KSNV 30% KTUD 1%

SVC - NSI BOOKS - MAY/PJ DEMOS - RA35+*